



No. 32-2/2012-13/S&M-CM/ 8

Dated : 23.05.2012

To

The Chief General Manager
All Telecom Circle/Districts
BSNL

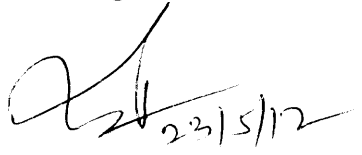
Sub: All India Launch of GSM premium number e-auction website for public on
01.06.2012
Ref: 32-2/2012-13-S&M-CM dated 11.05.2012

Kindly refer letter under reference regarding launching of GSM
Premium number e-auction website w.e.f. 01.06.2012. on pan India basis.
Implementation procedure as below is enclosed here with:

1. Brief on work flow of BSNL Premium number e-auction.
2. Work flow in detail of auction through WEB – Annexure – I.
3. Work flow in detail of auction through SMS – Annexure – II.

Necessary action be taken for implementation and marketing of above
scheme.

Encl: As above.


AGM(S&M) CM

Copy to :-

1. The CGM ITPC Pune.
2. The Sr. GM(Dev.) ITPC Hyderabad.
3. The GM (VAS) BSNL CO New Delhi
4. Sh. S A Melmalgi, Add. GM (Dev) ITPC Hyderabad